

# 5TH ANNUAL FORD TASTE OF LATINO FESTIVAL



## Vendor & Exhibitor SET UP INFO

Ybor City, Florida: Ford Taste of Latino Festival  
Sunday, Oct 15<sup>th</sup>, 2023

**Location:** Centennial Pk in Historic Ybor City

1800 E 8th Ave, Tampa, FL 33605-3849. 12 NOON to 6:00 PM.

**More info:** [www.TasteofLatino.com](http://www.TasteofLatino.com) Event will go on Rain or Shine

**Food/Cultural Vendors Set-up:** 8:00AM–10:55AM

**Business Exhibitors Set up:** 9:30 – 11:15AM

**Contacts:** TEXT: Jolie; (813) 407-6866 or Victor (813) 407-7191

**(PLEASE SHOW UP ONLY DURING YOUR SCHEDULED TIME)**

All Vendors must be set up by: **11:30 AM** The Festival will be open to the public: **12:00 NOON**

The Festival will end at **6:00 PM** (Vendors are not allowed to leave until **6:00 PM**)

**We provide you with a 10x10 Space. (Unless your package included a bigger spot)**

**Please bring your own Tent, TENT WEIGHTS are REQUIRED. Tent Weights need: 24-30Lbs each leg.**

**Please also bring the other things that you will need including your tent, tables, chairs, electricity, and any other things that you may need. If you need to rent anything, please let us know in advance and we will send you an order form.**

**GENERATORS:** If you bring a generator, please make sure that you also place 2-3 cones to place around it. **IF YOU ARE USING A GENERATOR YOU NEED TO ALSO HAVE A CLASS C Fire Extinguisher.** If YOU ARE A FOOD VENDOR, and or FOOD TRUCK or TRAILER – YOU need to have a **CLASS C AND a CLASS K (K Class)**

**Please note WATER POLICY:** YOU ARE NOT ALLOWED TO SELL or give out WATER at this event, UNLESS YOU PURCHASE THE WATER ON-SITE DIRECTLY FROM Zephyrhills – see info below. IF YOU ARE INTERESTED IN SELLING WATER, the Zephyrhills TRUCK will be ON-SITE on 18<sup>th</sup> Street (Between 8<sup>th</sup> and 9<sup>th</sup>). You can PURCHASE on-site from 9:30am-6:00pm! OR you can also order in advance – Directly from them! **Please note Zephyrhills has the WATER EXCLUSIVITY.**

Zephyrhills Official Exclusive Water of Taste of Latino Vendor Information - Zephyrhills has agreed to partner with vendors to give them the opportunity to generate revenue by selling Zephyrhills water onsite. *Zephyrhills is the only approved water at Taste of Latino and must only be purchased through the event - no outside Zephyrhills water to brought on-site. Vendors will be able to pre-order cases of water by contacting Joe Berkowitz via email, [Joe@innovativegroup.agency](mailto:Joe@innovativegroup.agency) or phone or text: 617-875-6669*

**VENDORS THAT WANT TO SELL WATER will purchase each case of 24 units of 16.9oz for \$36.00. Water is sold at \$3.00 each - profit of \$36 per case to the vendor - vendor is responsible for icing product down and there are no refunds - we have price signs if you request.** Payment can be made by Cash; PayPay @Barry Kates; Venmo @Barry-Kates; Zelle - 305-608-7223. If you have any questions please call Joe Berkowitz at 617-875-6669

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CAREFULLY READ, SIGN, AND RETURN

**VENDOR PAYMENT POLICY:** All vending fees are **NON-REFUNDABLE**. Your payment of the entry fee constitutes your right to participate at the festival. Should any entry fees not clear our account, or are contested or not be paid in full, you have no right to participate at the event and will be subject to all Legal, court, and/or collection fees. All sales are final, there are **NO REFUNDS**.

**VENDOR TENTS:** Vendor Tent Spaces are 10'x10' if you wish to have a 10x20 or larger vendor space there will be an additional charge for special permit. If your setup a larger space than paid for you will be subject to pay for the extra space. Please specify when reserving your Food Vendor space and request additional info in order to determine which option works for you. **No Tent Staking:** You are not allowed to stake the tents into the ground.

**Kissimmee Tent Policy:** The City of Kissimmee requires that every tent and canopy, used at Lakefront Park be attached to an approved weight. All tents and canopies must be sufficiently and safely secured to the ground from the moment the tent or canopy is erected at the start of the event to the moment immediately before it is taken down at the end of the event. Tents and canopies are considered sufficiently secured with at least 24 pounds per leg. Applies to City Parks.

## Some notes regarding weights:

- ☒ Weights should be secured in a manner that does not create its own safety hazard.
- ☒ Weights should not cause a tripping hazard
- ☒ Weights should be tethered with lines that are clearly visible
- ☒ Weights should have soft edges to avoid causing cuts and scrapes
- ☒ Weights should be securely attached

Weights should be on the ground (NOT above people's heads). If tents or canopies are NOT adequately secured, the City of Kissimmee will require them to take tents/canopies down and sell without them. If tents/canopies need to be taken down in the middle of the event, vendors are expected to direct customers to a safe place so they will not be injured. If vendor does not comply fines and penalties will occur.

## Examples of sufficient and safe weights include:

- Filling an empty paint can with cement and tying this to each corner of the tent with a rope or bungee. It is NOT sufficient to place the can on the feet of the tent.
- Filing containers with sand/cement that can be anchored or secured with a rope or bungee. these include canvas bags or plastic buckets/containers that have a handle through which a rope or bungee can be secured.
- PVC pipe capped and filled with cement must be hung on the inside of canopy poles and secured to the top braces of canopy in a way that it does not collide with customers or create a hazard.

Examples of NOT sufficient or safe weights:

- Gallon water jugs. These are not heavy enough for large gusts of wind.
- Tying tents, canopies or umbrellas to tables, coolers or vehicles. Sandbags that cannot be set upright and securely tied to the tent or canopy should not be used.

No Subcontracting: Only 1 "pre-approved" vendor is permitted in your vendor space. Multiple companies/vendors sharing a single vendor space is NOT permitted. Vendors need to bring their own: Tent, Table, Chairs & Table Cover, Generators, these items are available to rent upon request.

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**FOOD VENDOR COOKING WITH OIL/GREASE/OPEN FIRE:** Food Vendors cooking with Grease/Oil are required to cover the ground with either a tarp or plywood, **NO OIL/GREASE DUMPING IS PERMITTED!** If your Vendor Area is left uncleaned with cooking oil/grease, you will be charged a \$100 cleaning fee. **THERE WILL BE A GREASE TRAP ON LOCATION. ALL OPEN FIRE WHILE COOKING: YOU CANNOT HAVE AN OPEN FLAME UNDER YOUR TENT. PLEASE NOTE YOU MUST HAVE THE CORRECT MINIMUM DISTANCE BETWEEN YOUR TENT AND ANYTHING FLAMMABLE SUCH AS PROPANE TANKS, GAS TANKS, AND OIL/GREASE.**

**GARBAGE DISPOSAL:** You are responsible for cleaning your area at the end of the event. There will be a garbage disposal area at the festival. If your area is left dirty, the City could issue you a FINE. All garbage should be bagged and placed on the designated garbage collection area. If your Vendor Area is left uncleaned with trash, you will be charged a \$100 cleaning fee.

**FOOD VENDOR FIRE EXTINGUISHERS:** All Food Vendors are required to have a Class 2A-10BC Fire Extinguisher and Food Vendors cooking with Grease/Oil are required to have both a Class 2A-10BC Fire Extinguisher and a Class K Fire Extinguisher (Grease/Oil). If you did not bring one or the other you will be able to rent them. (See Page 1 Rental Items). Must have a current tag issued by the state of Florida.

**GENERATORS:** All Vendors must make sure that generators and cords do not obstruct the walkways located around the Tent area and the Generator's exhaust must face outward away from the tent when running. Absolutely NO petroleum gas Tanks Near tents or Generators.

**CORDS AND CABLES:** All Vendors using extension cords and Cables must not obstruct the walkways in front or behind the tent area. When using extension cords, they must be unraveled and not wrapped when in use, this can be a potential fire hazard.

**FOOD VENDOR HAND-WASHING STATION:** This is actually the same as the 3-compartment sink. Use either an igloo water container or purchase a 2 1/2 gallon purified water container with a shut off valve (at any supermarket). Place the water source on a table and place the plastic bin just below it to catch the water. Make sure to have hand sanitizer, hand soap and a roll of paper towels next to this.

**STATE LAWS:** You are responsible for paying all appropriate sales tax with respect to the sale of goods and for procuring all permits and documentation as may be required by local and state government to operate within the state of Florida.

**INDEMNIFICATION AND INSURANCE:** You are solely responsible for any injuries, accidents, or losses which may be sustained as a result of your vending operations at Festival. Event promoters, producers, sponsors, vendors or guests shall have no responsibility for any accident or injury caused by your activities. You must maintain your own liability insurance and have proof of insurance available during the Festival for inspection purposes. By participating in **The Cuban Sandwich Festival**, you are agreeing to indemnify and hold harmless **City of Tampa, Latin Times Media, Inc. The Cuban Sandwich Festival, and Hispanic Resource Foundation Inc.**, from any damages, lawsuits, or claims arising out of any injuries or accidents occurring by your activities.

Please send a copy of your Health and insurance certificate with your application to (813) 489-2422. or Mail to: HRFC, Inc., 14391 Spring Hill Dr Suite 417; Spring Hill, Fl. 34609. All insurance certificates indicating coverage, and naming the following additionally insured:

1. Taste of Latino Festival
2. Hispanic Resource Foundation Inc.
3. City of Tampa
4. Latin Times Media, Inc.

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**FOOD VENDOR LICENSE AND PERMITS:** Temporary public food service establishments and vendors are required to Pay the following license fees at the time of licensing. If you do not have a permit to sell food and need a temporary license, they will be available at the event: 1-3 day event \$91/ 4-30 day Event \$105/ Annual \$456. **This division does not accept cash payments for fees at temporary events only accepts cashier's checks, money orders or other certified payments.**

**FOOD VENDOR INSPECTION AND VIOLATION:** Please note that if the Health Department inspects your vending spot and it is found to be in violation of these rules you may be asked to shut down or they may impose a fee. If you are found to be in violation and asked to shut down, Event promoters will not be held responsible. Health Department Inspections: **The Health Department will be present at the event and will inspect Food Vendors for compliance. Please email or send a copy of your Business License and/or permit to:**  
**Latin Times Media, Inc., 14391 Spring Hill Dr Suite 417; Spring Hill, Fl. 34609**

**ITEMS PROHIBITED AT FESTIVAL:** No person shall bring in to the Festival or possess, set off, or otherwise cause to explode, discharge, or any firecrackers, torpedoes, rockets, cannons, or other fireworks or explosives of or containing flammable material or any substance, compound, mixture, or article which, in conjunction with any other substance or compound, may explode, discharge, or burn No glass bottles, Beer, Wine or Alcohol Absolutely NO Firearms.

**VENDOR SETUP AND BREAKDOWN:** **The Cuban Sandwich Festival** All Vendors must begin setup at appointed times on both days of the Cuban Sandwich Festival. You will be emailed your setup instructions and Vendor Setup Times; All Vendors are not allowed to leave until after the event is over. If you arrive later than your appointed Vendor setup time, you will have to wait for accommodation or you may not be able to participate and forfeit your space in which **NO refund** will be issued. **PLEASE BE ON TIME.** You must begin Breakdown immediately after the end time of event and if your breakdown takes longer than allotted time you will be subject to fees or fines.

**ICE:** If you need ice, please email us with an estimate as to how many lbs. you will need for each day. **ICE Vendor is not guaranteed at each event, please check in advance.**

Your vendor space number will be posted online in the next few days at the Vendor Set-Up Area  
**If you require setup assistance, please notify us upon arrival at the festival. -----**

## QUESTIONS? OUR VENDING OFFICE NUMBERS ARE:

(813) 407-6866 – Jolie Gonzalez-Padilla ([Jolie@HRFCC.org](mailto:Jolie@HRFCC.org))

(813) 407-7191 – Victor Padilla ([VPadilla@Latin-Times.com](mailto:VPadilla@Latin-Times.com)) (813) 489-2422 - FAX

e-mail us at <mailto:Jolie@hrfcc.org>

Mailing Address: HRFCC, Inc. 14391 Spring Hill Dr Suite 417; Spring Hill, Fl. 34609

## ACCEPT AND ACKNOWLEDGE THE TERMS, RULES, AND REGULATIONS OF THIS AGREEMENT

By Signing this agreement, I acknowledge all the Terms, Rules, and Regulations of this Agreement and The Cuban Sandwich Festival by initialing each subject and signing this agreement. I acknowledge that any violation of this agreement will cause forfeiture of my Vendor Space and participation in the Cuban Sandwich Festival. By signing this agreement, I also Acknowledge that there are NO REFUNDS on any Payments issued to **HRFCC, Inc., and or the Hispanic Resource Foundation Inc.**, for Participation. I have read all the Terms, Rules, and Regulations of this Agreement and I am initialing each Subject Term to confirm.

**THIS PAGE MUST BE SIGNED, INITIALED, AND RETURNED TO PARTICIPATE.**

**If this Page is not returned before the event, you will forfeit your Vendor space and Participation.**

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Please make sure to fill out all information correctly, signature and initials are required on this Form. Please Fax, email, or mail (See above Info to email, Fax, or Mail) this Page back to us

\_\_\_\_\_ VENDOR PAYMENT POLICY

\_\_\_\_\_ VENDOR TENTS

\_\_\_\_\_ GENERAL PROVISIONS (NO REFUND POLICY)

\_\_\_\_\_ FOOD VENDOR HANDWASHING STATION

\_\_\_\_\_ INDEMNIFICATION AND INSURANCE

\_\_\_\_\_ FOOD VENDOR COOKING WITH  
GREASE/OIL/FIRE

\_\_\_\_\_ FOOD VENDOR LICENSE AND PERMITS  
\_\_\_\_\_ ICE

\_\_\_\_\_ GARBAGE DISPOSAL

\_\_\_\_\_ FOOD VENDOR INSPECTION/VIOLATION

\_\_\_\_\_ FOOD VENDOR FIRE EXTINGUISHERS

\_\_\_\_\_ ITEMS PROHIBITED AT FESTIVAL

\_\_\_\_\_ GENERATORS

\_\_\_\_\_ VENDOR SETUP AND BREAKDOWN

\_\_\_\_\_ CORDS AND CABLES

\_\_\_\_\_ STATE LAWS

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

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